

Board Meeting Agenda

League of Women Voters Dane County Sept 8, 2021 Board Meeting

1. Call to Order
2. Approval of Minutes
3. Treasurer's Report
4. Consent Agenda
 - a. Approval of Board Minutes
 - b. Financial Report
 - c. Governance
 - d. Fund Development
 - e. Communications
 - f. Program/Advocacy
 - g. Membership
 - h. DEI
 - i. Voter Service
 - j. Bulletin
 - k. President's Report
5. Discussion Agenda
 - a. Program Committee
 - i. Committee
 - ii. Forum Speakers
 - b. President's Report (Chris) - 5 minutes
 - i. Discussion/ratification of action items
6. Old Business
 - a. 2021-2022 **Domain Area Goals** (*VS asked to wait until Oct.*)
 1. Expand Member Engagement
 - 2.
 - b. Review of Planning Document
 1. Updates on Committee Liaisons

2. Updates on Website

c. Partnership discussion -

- i. Partnership Database (Wendy Hathaway) - 20 minutes - 6:20 p.m.

7. New Business

a. Nominations Process

b. Gifts

c. Union Shop Vendors (CIndy's email 8-18-21)

9. Adjourn

September 8, 2021
LWVDC Board Meeting Minutes
Conducted remotely using Zoom

Present: Chris Clements, Maria Spinozzi, Jean Jacobson, Laura Grueneberg, Bonnie Chang, Joan Schwarz, Barb Feeney, Pat Patterson, Lisa Janairo, Amber Rottier, Joan Provencher

Absent: none

Guest: Wendy Hathaway at 6:20pm

Meeting called to order by President Chris Clements at 5:33pm

Motion by Jacobsen to approve the consent agenda with 3 items moved to the discussion agenda, Second: Grueneberg, approved.

Minutes--Barb Feeney

[August Board Meeting Minutes](#)

Motion to approve the minutes by Feeney, second Jacobsen, approved with 1 abstention

Treasurer's report--Jean Jacobson

[August Financials Link](#)

Actuals vs Budget Income Statement

Please note that the entire FY budget is loaded into the month of July and is not subdivided into monthly amounts. The Income Statement is presented on a year to date basis and the actuals are measured as a percentage of the annual budget.

Income:

Membership Dues total \$27.5k, which is 67% of the annual budget. This is in line with the membership renewal rate noted in the Membership Domain comments. The annual budget for membership dues assumed membership numbers remaining flat to January 2021 levels.

Contributions total \$21.8k and are 18.8% of the annual budget. The numbers do include two significant donations of \$10k and \$5k which are intended (not restricted) to support an expanded Internship program.

Grants have not been applied for to date. It is intended that grants will fund 2 major initiatives - a strategic planning retreat and DEI training.

Income in total is \$50k for the first two months, 23% of the budget, which is certainly acceptable at this point in the year.

Expenses:

Total Expenses year to date total \$49.7k versus a budget of \$334k. The primary expenditures are:

- LWVWI and LWVUS membership payments, \$32.8k
- Payroll expenses, \$4.4k (below budget due to vacancy in ED position)
- Rent, \$4.0k
- Fair Maps Digital Billboard and Radio spots, \$3.3k
- Zoom licenses and Webinar renewals, \$1.7k
- VS bookmarks and business cards, \$1.8K

In summary, income covered all expenses for the first two months of the year.

Balance Sheet:

The Balance Sheet continues to be strong due to our cash position and the performance of the Memorial Trust Fund.

Program--Pat Patterson

Motion by Patterson to approve the membership of the Program/Advocacy Steering Committee for 2021-22:

Georgiana Hernandez, Program Chair (July and August)

Pat Patterson, Program Chair (September through June)

Joan Schwarz, Advocacy Chair

Barbara Arnold

Janine Edwards

Meg Gordon

Aileen Nettleton

Ralph Petersen
Caryl Terrell

Second: Schwarz, approved

Motion by Patterson to accept possible panelists for the November 2, 2021 virtual forum: “Kicking Carbon to the Curb”

James Davies, Executive Director of Bublr Bikes, Milwaukee’s nonprofit bikeshare operator. He is also an attorney admitted to the Wisconsin Bar. He says he has used a “...bicycle as one of my primary modes of transportation (along with bus and walking).” He is passionate about public transportation and increasing access to public transit and bike programs to everyone in Wisconsin. “The introduction of e-bikes is going to expand the transit opportunities for the greater Milwaukee community, helping people of various abilities go further, faster, with less effort,” said Bublr

Philip Gritzmacher Jr, City Planner – Sun Prairie, is involved in transportation issues outside of Madison.

Marcus Pearson, Planner and outreach specialist at Urban Assets The non-profit group “provides strategic guidance on the series of steps required for success, from vision to concept to completion, including land use and political analysis, planning and zoning, neighborhood engagement, and municipal approvals. Inclusive engagement techniques are integrated into the planning and development of plans for various modes of transportation including corridor studies, public transit plans, road and multi-use path reconstruction, and location-specific implementations.”

Cassie Steiner-Bouxa, Senior Campaign Coordinator for the Sierra Club WI Chapter, coordinates priority issue campaigns including public lands access, equitable transportation and the beyond coal campaign. She supports volunteers and members of the public in engaging in decision-making processes and grassroots activism.

Robbie Webber is an Honorary Fellow with the State Smart Transportation Initiative. She has served as an alder on the Madison Common Council and on the Madison Area MPO. She has been a program manager at the Bicycle Federation of Wisconsin for nine years. Outside of work she serves on the Board of Directors of Madison Bikes. Since 1998, she has taught bicycle skills and safety to individuals and community groups.

seconded Schwarz, approved

President--Chris Clements

Chris presented an item approved by the Executive Committee that requires ratification by the Board

Redistricting statement read Thurs., August 12 by Caryl Terrell at City of Madison Mtg (<https://static1.squarespace.com/static/53d95b0fe4b067a0ec1d9115/t/611a86b199e35b44022b9b9a/1629128370067/8-12-21+LWVDC+Support+of+Expedited+Timeline+to+Madison+Ad+Hoc+Redistricting+Committee.pdf>)

Motion to ratify: Clements, second Provencher, approved

Old Business

Domain area goals - As requested at the last board meeting from each of the domains; these were included in the September Board Report (with the exception of VS, who has asked to have theirs included in the October report to give them more time to meet and discuss).

Partnership Database Discussion - Wendy Hathaway joined the meeting at 6:20pm to give the board an overview of the partnership database created by Paul Lindquist. Data from earlier excel spreadsheets was entered into the database by Wendy, but is in need updating.

Wendy's Discussion Notes:

Important links

Community Organizations website

<https://sites.google.com/lwvdanecounty.org/community-organizations/home?authuser=0>

Feedback form for updates (also linked on the website):

https://docs.google.com/forms/d/e/1FAIpQLScq_eCHFywcd9XkH7aZilXZZWtpbSqvDa7VPjyiKxHWM

Notes captured from tonight's discussion

- *Who should have access?*
 - *There was agreement that request should be relatively limited, though who that includes was left TBD*
 - *There was also agreement that a link to the Community Orgs website could be placed on the LWVDC website - location TBD (suggestion: [Board 2021-2022](#) page)*

- *How does someone request access and how do we vet/approve new users?*
 - *One option: a separate Google form*
 - *Could also use word of mouth or referral from board members/committee leaders*

- *How do we communicate with select members about the database?*
 - *Wendy will create a tip-sheet with how-tos and best practices*
 - *Agreement that it's important to stress this is just a tool. A good case study of this is Program Advocacy & Voter Service both working with United Way. Best practices: both committees should submit updates about their work with United Way and should be using the website to learn about the work the other committee is doing, to maximize engagement with United Way.*

- *Who is responsible for keeping the data up-to-date?*
 - *Current state: it was suggested we conduct a regular audit of all entries in the database; do we have the resources to do that, what is the process (check website? call each org to verify?), and how often? (To the best of my knowledge, all information is up-to-date as of March 2021, though I did not verify each Representative (contact person) at each org.)*
 - *We also need to work together to find all existing Google Sheets (spreadsheets) and remove edit access so updates can no longer be made ASAP*
 - *Future state: it would be ideal for most, if not all, organizations to have a LWVDC liaison who can keep the data updates*

New Business

Nominations - Discussion has emerged over the last several years about the process of soliciting nominations for officer and board director positions. The Bylaws (Article IX) address committee membership and the elections process, but provide no guidelines on the identification of candidates for positions. Kate identified this as an area needing improvement over the next year. Discussion was held about how each of us was contacted and nominated to the Board. The nomination committee often begins its work in November so timely discussion is needed. It was agreed that the process should be more democratic and that a call for nominations should be put out early. This will be discussed further in the Executive Committee.

Gifts - Concern was expressed by a member (and former Board member) about the use of League funds for board member gifts. League practice has always been to purchase and give yellow roses as a symbol of the work we do. Any additional gifts were purchased with contributed funds. The Board will continue to follow this practice in the future.

Union Shop Vendors - It has long been League policy to use union labor whenever possible, in keeping with our own positions. We haven't always done this. Cindy has asked for more guidance in vendor choice. We reviewed information about current vendors and which are union and which are not. Chris will send a draft policy by email before the October board meeting with the hope that it can be endorsed at that meeting.

Meeting adjourned at 7:37 pm

Respectfully submitted,

Joan Provencher
Secretary

Appendix

Consent Agenda

Governance

ED Search Committee - Posted the job to the following sites: our website, idealist.org, jobsthat help (WI based organization), WI Nonprofit Career Center, JobsInMadison. Also sent emails to 25 contacts/organizations notifying them of the posting and requesting that they pass the info along to their networks.

Governance - In the process of drafting an updated partnership policy. This will be presented to the board in October.

Communications - Meeting on 9/14 with key stakeholders will define editorial guidelines for various League communication tools.

Finance / Development

The Finance Committee welcomed two new members, Amber Rottier - Membership, and Joan Provencher, Secretary. We now have 9 members with a wide variety of backgrounds and perspectives which bodes well for the committee.

The Committee discussed goals and objectives for the new fiscal year; subgroups have been identified to work on each.

PROGRAM/ADVOCACY

1. Georgiana met with Pat, the new Program Director, and Joan S, the new Advocacy Director, and helped transition both into their new positions. The sub-committees of Making Democracy Work (Chair, Pat)(focus on redistricting and voting); Climate (Chair Meg Gordon) (focus on reducing miles travelled); and the new sub-committee Social Equity (Chair, Aileen Nettleton) (focus on housing insecurity) are meeting every other week.
2. The first Forum on Redistricting (“Where Are Wisconsin’s Fair Maps”) was held on September 1st with 3 great speakers (Attorney Doug Poland of Law Forward; Kriss Marion, Lafayette County Board supervisor; and Matt Rothschild of Wisconsin Democracy Campaign), with 141 attendees, including 65 members from other Leagues in the state.

3. The second Forum (“Protecting the Vote”) is in the planning stages for October 5th and the newly developed resource materials working group (Chair, Sue Dottl) is preparing materials for this forum.
4. Due to vacations and transitions the speaker list for the November Forum has not been completed in time for the September Board meeting. Estimated date of the suggested speakers is 2 weeks.
5. Legal Updates on redistricting and voting suppression and subversion are in the Summer and September Bulletins (Joan).
6. The Book Group (Chair: (Sally Gleason) is scheduled for its first meeting with The Sum of Us on September 11th and 13th.
7. The pilot civic education seminar (full enrollment) begins on September 16th through mid-December (Joan).
8. The Observer Corps (Coordinator: Laurie Egre) is recruiting new members to report to the three thematic sub-committees.
9. The Redistricting Working Group (Chair: Janine Edwards) has placed Spanish radio ads in La Movida and had an electronic billboard to “End Gerrymandering” installed in the highly gerrymandered DeForest/Windsor area.
10. Member activism is being reported in the weekly eNews and on the website for redistricting and voting rights.

Program/Goals Advocacy Goals and Objectives for 2021-22

Goals:

1. To educate League members and wider audiences about the public issues the program/advocacy steering committee is addressing in 2021-22
2. To increase engagement of League members and wider audiences in the League’s educational and advocacy activities
3. To build partnerships with a diverse group of public, private and nonprofit organizations with similar goals.

Measurable Program Objectives:

1. To host six public issues forums to educate the audiences about topics associated with the three thematic areas: Making Democracy Work (redistricting and voting rights); Climate (Kicking Carbon to the Curb; and Social Equity (housing insecurity) (two forums in each area)
2. To pilot the civic education seminar series in the fall
3. To select 5 books and host 10 book discussion groups over the course of the year

4. To host a total of 30 unit discussion groups throughout the year (five groups following each forum)
5. To provide periodic legal updates in the Bulletin that highlight issues related to our three themes

Measurable Advocacy Objectives:

- A. To launch an “end gerrymandering” redistricting campaign
- B. To launch a “protect-the-vote” campaign
- C. To launch a “kicking carbon to the curb” (ordinary people doing extra-ordinary things) campaign focused on transportation
- D. To launch an “end housing insecurity” campaign
- E. To expand the Observer Corps to meet the needs of the advocacy campaigns
- F. To develop an Advocacy Corps to support the advocacy campaigns
- G. To support League efforts to speak and write on behalf of the League about issues associated with the three thematic areas

Bulletin

The word limit per article for the October Bulletin is 500 words.

Summer/August Bulletin Deadlines				
Sunday	19-Sep	8pm	Article Commitments Due	Please confirm by this date what you plan to submit for the Bulletin. Email commitment to bulletin@lwvdanecounty.org
Sunday	26-Sep	8pm	Articles & Data Due	Please email articles to bulletin@lwvdanecounty.org
Monday	27-Sep	8am	Editing & Layout Begin	Layout & Editing
Thursday	30-Sep	8pm	Editing & Layout End	
Friday	1-Oct	8am	Copy Editing & Board Review	Copy Editor Edits (Simultaneous Board Review for Content)
Sunday	3-Oct	8pm	Copy Editing & Board Review End	
Monday	4-Oct	8pm	Final Updates	Final Updates
Tuesday	5-Oct	5pm	Pre-publication	Editor will send Webmaster an email confirming the bulletin is finalized and ready for publication.

Wednesday	6-Oct		Publication Date	Webmaster to publish
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DEI

Invitations to participate in “**Black History for a New Day**” went to members of the Board on September 1 with a request to share with committees. As of Sunday, four members had registered representing Membership, Voter Service, and DEI Committee. The deadline for responding is **September 11**. All Board members are requested to enroll, if available, and/or to reach out to their committees to encourage participation in the course so that all domains will be represented.

Members learned about the pending change to the name of the **Carrie Chapman Catt Award** in this month’s *Bulletin*. The article included a link to a short Google form to provide feedback on the change and also recommendations for a new name. As of September 5, no responses had been received.

The **DEI Committee will meet on September 8 at 12 pm** to recruit members to represent the various LWVDC domains, discuss ways to encourage progress in implementing the committee’s recommendations, and continue refining the work plan for FY22.

Fund Development

The first meeting of the FD Committee was held on Monday, August 16th. In addition to committee members, two liaisons were present, Gail Bliss (VS) and Lisa Janairo (DEI).

After a general committee discussion, it was agreed that planning questions would be sent to members about possible appeal options for the 21-22 fiscal year. Once attendees respond and the new liaisons are identified, another meeting will be scheduled with the goal of solidifying the appeal plans for the year.

Leadership: We are still searching for a Fund Development Director. Numerous requests have gone out. Members are asked to help support the search by talking to others about this leadership opportunity and sending possible candidates to Chris. She will be meeting with 2 possible committee directors in the next few weeks.

21-22 Goals and Action Plan:

- **Identify and appoint a FD Director for the 21-22 year.** Work with new ED to define how FD director and committee will work with the ED.

- **Add liaisons from other domains to the FD Committee.** Per last spring's board planning goals for 21-22, we are still waiting for liaisons from Membership and Programs/Advocacy for the Fund Development Committee
- **Achieve Fund Development Budget Goal.** Jean clarified that the overall commitment of FD for 2021-2022 was **\$90,000**, which can come from contributions or grants.
- **Hold two major appeals, one in the fall and one in the spring**, and a May Challenge if needed. There are no notes from last years' meetings available, but members recall discussions with Linda and Kate about having two major appeals, one in the fall and one in the spring. Generally, there are two in the spring (Valentine's/Birthday Appeal and the May Challenge). A one-time Making Democracy Work (MDW) appeal was done in the fall of last year during election season.

Membership

Membership as of 9/5/2021

Members - 655

543 - Primary

57 - Additional Household

28 - Student

27 Life

Renewed: 429 (includes 27 Life members)

Need to Renew: 226 (down from 259 last month)

Membership 2021 - 2022 Goals

- **Improve member engagement** by increasing personal contact with members
 - Committee will personally contact all members who indicate an interest to serve or lead on their survey
 - Committee will personally follow-up with members who do not complete the survey to find out more about their interest/make connections
 - Contact longtime members to see how we can continue to engage them and their expertise
- Hold **quarterly member orientation sessions** for new and current members
- Develop and document a process for **updating the Activities & Interests Survey** yearly and include incorporating feedback from all domains on the survey
- Review and update all standard membership materials

Membership Updates

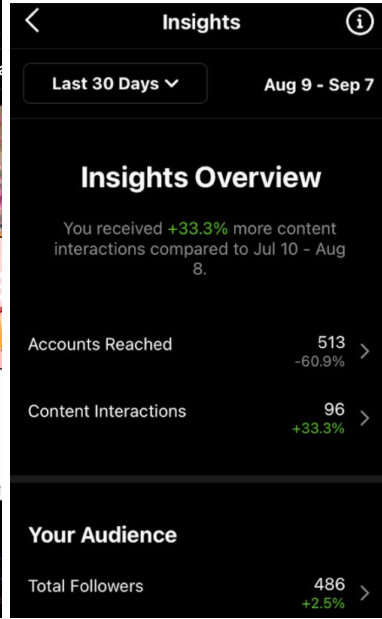
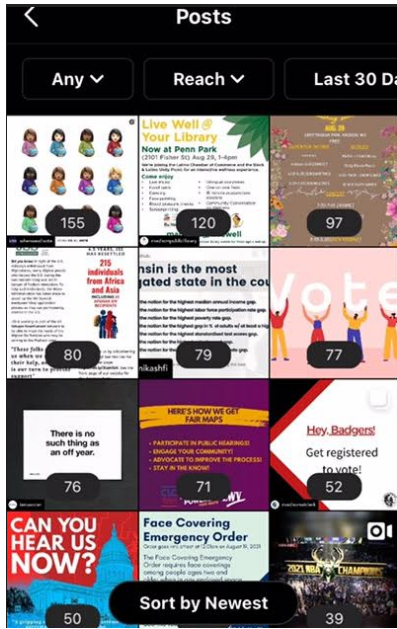
- Membership renewal continues to be a top priority for the membership committee. The committee drafted and sent another email to individuals who have not yet renewed for the 2021-2022 year. That email, in addition to eNews messages, encouraged 33 members to renew since last month. We will begin calling members who have not renewed this month.

Voter Service

- Voter registration is ongoing on the UW Campus at Union South and the East Campus Mall, Monday from Friday, August 30 to September 10, and at a few additional special events on campus. The UW's Morgridge Center for Public Service is the lead agency, and the LWVDC is providing most of the people power. All registration events are being held outside.
- Sue Fulks and Barb Feeney participated in resume review and in the interviews of the six candidates who were selected for the next step. As in the past, the interns will work out of the Morgridge Center, as employees of the LWVDC. Two of the candidates were offered a position and accepted. Both new interns are excited about the work, and have been involved with voter registration in some way, either on campus or at their high schools. The interns will be part of the BadgersVoter Coalition team working with other interns to encourage students to vote and be civically engaged. During early September, the interns will be getting oriented and meeting the rest of the Badgers Vote Coalition. They will then be formulating their work plan for the Fall semester, with input from Sue and Barb.
- VS volunteers are staffing a voting information/registration table at the Madison Night Markets held on the third Thursday every month from August to December. An information table was also provided at the Women's Equality Day on August 26th at the top of State Street, and at the Unity Picnic.
- VS has submitted an application requesting a \$5,000 grant from the Evjue Foundation to help cover the costs of Candidates' Answers, and another order of bookmarks that will likely be needed in 2022.
- The goal planning process for the VSSC is underway. VSSC members are developing ideas for goals to be discussed at the September 13th meeting. A subcommittee will go through all the ideas and develop a draft for review and consideration by the full committee. They will then be submitted to the Board.

Communications

Instagram postings from the last 4 weeks focused on promoting DEI, lifting up community events, and sharing voting information. The second highest post was the collaboration between Madison Public Library, Madison Parks, and the Latino Chamber of Commerce where we offered voter outreach.



Twitter analytics for August through the beginning of September. Top new follower- Araceli Esparza, founder of Midwest Mujeres Collective & its podcast and DEI trainer.

28 day summary with change over previous period



Sep 2021 • 7 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 530 impressions

Welcome back @UWMadison Badgers! Are you registered to vote at your current address? If you moved, stop by Union South or East Campus Mall, Aug 30 - Sept 10, and update your voter registration!
vote.wisc.edu
 @BadgersVote
 @asmstudentgovt
 @MorgridgeCenter

13 3 3

[View Tweet activity](#) [View all Tweet activity](#)

Top mention earned 2 engagements

Jon Beers
 @IceOnWingra · Sep 1
 @LWVDaneCounty

#the civics center sponsors national High School Voter Registration Week from September 27 to October 1. High school student leaders can lead a drive in their schools. FFI thecivicscenter.org

1

[View Tweet](#)

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more people.

[Get started](#)

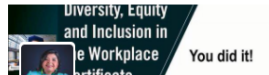
SEP 2021 SUMMARY

Tweets	2
Tweet impressions	1,351

Profile visits	460
Mentions	1

New followers
3

Top Follower followed by 1,900 people



Araceli Esparza
 @AraceliEsparza_

All statements + RTs are my own. DEI speaker and jefa de Midwest Mujeres Collective dedicated to curating diverse content for social justice.

[View profile](#)

Top media Tweet earned 129 impressions

Volunteers will be outside Union South and East Campus Mall through Sept 10! Get ready for the academic year and get registered!

@BadgersVote
 @MadisonWIClerk
 @MorgridgeCenter
twitter.com/MadisonWIClerk...
pic.twitter.com/QxOJF1oHeY



Aug 2021 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 5,154 impressions

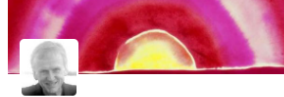
The [@DaneBoard](#) Supervisor District 20 Special Election is today, August 10, polls are open 7 am - 8 pm!

District 20 includes residents of the Village of Marshall, Village of Windsor Wards 2-4, and Towns of Bristol, Medina, Sun Prairie and York. [twitter.com/LWVDaneCounty/...](#)

1 10 5

[View Tweet activity](#) [View all Tweet activity](#)

Top Follower followed by 4,806 people



John Mullahy

[@JohnMullahy](#) FOLLOWS YOU

UW-Madison (Prof. of Health Econ.). Also NUI Galway, NBER.

[View profile](#)

Top mention earned 113 engagements

Madison WI Clerk
[@MadisonWIClerk](#) · Aug 31

This [#VoterTipTuesday](#) is a special shoutout to Badgers moving in this week! If you've moved, you need to update your voter registration. Visit Union South or East Campus Mall in the next 2 wks to update your reg!

[@BadgersVote](#) [@UWMadison](#)
[@LWVDaneCounty](#)
[pic.twitter.com/jjDirMeAqg](#)



1 10 13

[View Tweet](#)

Top media Tweet earned 1,067 impressions

Happy [@CivicHealthMon](#) (th)! We're committed to raising awareness about the impact of voting on health outcomes. Join us in celebrating healthcare institutions like [@UWHealth](#) and providers empowering their communities to be civically engaged.

[@Vot_ER_org](#)
[#CivicHealthMonth](#)
[pic.twitter.com/rv2KwqFE6E](#)

AUG 2021 SUMMARY

Tweets	28	Tweet impressions	18.7K
Profile visits	1,867	Mentions	13
New followers	6		

Tweets from August had 18.7k impressions, the top tweet featured the special election in AD 37. Top media tweet was celebrating Civic Health Month. We continue to gain followers on all LWVDC socials from a younger demographic.

21-22 Goals: continue to uplift BIPOC & LGBTQIA+ voices & led community groups, grow social media following with local BIPOC leaders, and strengthen relationships with community orgs.

Reminder - Events are posted on the LWV Dane County's Facebook page for all major league events. Instagram stories (24 hours) and Twitter are also posted the day of to remind folks. Press releases are sent for Candidates's Answers and all major League forums.

Report from the Executive Committee Meetings

August 18

- An update on the Exec Director search was provided.
- Fund Development Chair/Meeting Update - a director has not yet been identified for the Fund Development domain and the search continues. In the meantime, the first meeting was called and held by Chris. Two of the four committee liaisons requested in our

planning goals were present at the meeting, including VS and DEI. Membership and Programs & Advocacy have agreed to identify liaisons for the next meeting.

- Possible agenda items for the next meeting were discussed, including a presentation by Wendy Hathaway on the partnership database and a discussion of the nominations process.
- A brief discussion took place on the External Communications Project identified in last spring's planning meeting and approved by the board this summer. A meeting to discuss and share newly developed editorial guidelines for all communication tools will be set up by Maria. The next step will be to make sure all proposed guidelines are shared for cross-tool discussion; then, submit them to the Board (and maybe the Bulletin?). Once editorial guidelines are developed, discussion will begin on the Communications Domain, which is expected to have a committee made up of representatives from each of the external communications tools/media.

September 1

- The agenda was discussed, revised and approved for the August Board Meeting.
- A discussion of the nominations process has been in the "parking lot" since last spring, introduced by Kate in response to feedback she received. The EC decided to add this item to the September agenda in order to get recommendations to the Nominations Committee before the 22-23 process begins in early winter.
- The committee discussed an issue raised about developing and following Bulletin guidelines. It was agreed that this is part of the current external communications process to define editorial guidelines. Once in place, all volunteers responsible for different media tools will have the ability to reject submissions that do not meet editorial guidelines. This includes allowing articles to be edited and length guidelines.

New Business

The external communications project continues to be an important one from the President's perspective. Ongoing concerns related to the use of the various League communication tools are common and continuing. The establishment of firm editorial guidelines for each of the communication tools is critical to effectively managing League communications. Included are Bulletin, eNews, Voter Service communications, Program and Advocacy communications, social media, web and any speaking done on behalf of the League (all of which requires explicit permission each time it takes place). The development of the Communications Domain and committee will be important work over the fall. By spring, we may be better positioned to take a closer look at internal communications.

Goals for 21-22

1. Assure that the Planning Goals approved by the Board from the Winter 21 planning meeting are met.

2. Hire a new executive director
3. Provide recommendations to improve the nominations process; increase awareness of and opportunity to participate as a board member and/or officer
4. Review and revise if necessary (with Governance), partnership policy
5. Build Communications infrastructure to reduce conflicts and enhance effectiveness:
 - a. Develop a Communications Domain and Committee
 - b. Develop editorial guidelines around communication tools,
 - c. Redesign web pages for greater effectiveness
6. Complete planning process for 22-23

Thank You's

- To Maria Spinozzi, Barb Feeney, Jean Jacobson, Bonnie Chang, Louise Robbins and Sally Gleason for developing and posting the ad for our new executive director, and for their ongoing efforts on the ED search
- To Maria Spinozzi for facilitating the discussion of editorial guidelines for our League communications tools, and to all communication leaders for developing guidelines
- To Brook Soltvedt for creating a new Advocacy web page for LWVDC
- To Pat Patterson and the Program Committee for hosting a very successful Forum, with one of our largest registrations and attendance
- To Voter Service and all the Voter Service volunteers who have staffed the UW Madison Voter registration outreach at East Campus Mall and Union South. It takes a lot of volunteer hours and volunteer management to make this happen.

Calendar

September

Posting of Executive Director Position
Final planning for November Forum
Deadline for October Study Materials
Deadline for *Bulletin*
Dues Renewal reminder
Planning for November Forum
Begin Planning for Board Planning Retreat

October

Close of ED Posting
Deadline for November Study Materials
Deadline for *Bulletin*
Non-renewed memberships lapse
Planning for Lively Issues Luncheon

November

Final Planning for January Lively Issues Luncheon (date, time, location, speaker)

Deadline for early December mailing: Lively Issues Reservation Form

General Election on November 3

Schedule Spring CA with Isthmus

Formulate CA for candidates