

**LEAGUE OF WOMEN VOTERS OF DANE COUNTY**  
**BOARD MEETING**  
**July 15, 2015**

**Members Present:** Presidents Kathy Fullin and Brook Soltvedt, Karen Gunderson, Ingrid Rothe, Helen Horn, Edith Sullivan, Barbara Mortensen, Mary Anglim, Sue Larson, Steve Ploeser, Susan Fulks, Gail Bliss, Diane Martin Liebert

**Secretary's Report:** Soltvedt proposed that the 6-10-15 minutes be approved as amended. Rothe seconded. Unanimously approved.

**Treasurer's Report:** Horn presented a preliminary report for FY 2014-15. Net ordinary income is positive for the second consecutive year, at slightly more than \$3,000. The major revenue increases over budgeted amounts came from the following items:

Dues revenue (#4000) from increased membership

Member contributions (#4050) were more than budgeted

Rental income (#4400) from our sublet due to a rent increase for Physicians for Social Responsibility

*Candidates Answers'* fundraising (#4080) brought in \$3,230 of nonmember income, which was not budgeted

*Ogg Fund* (#4090) income increased after a change in the distribution formula.

Expenses increased about \$1,600. Insurance (#5500) increased about 50% due to the addition of board coverage and Telephone/Internet Service (#5230) also increased about 50%. Total assets are up about \$16,000.

**Bulletin:** Gunderson provided a list of articles for the September *BULLETIN*. Diane Larson is providing an article for the *BULLETIN* and website about estate planning. Sue Larson will put updates on planned giving in the *BULLETIN* periodically. Sue Larson said the *Upper Mississippi Region Inter-League Organization* has enough members to start operating.

**Membership:** Anglim and Fullin said that renewals are over 90 as of today. A reminder letter will be sent in September to those who haven't renewed. Ploeser will have a report of current renewal member interests by early August to forward to the proper committees. Anglim suggested we put ads in some publications to get more attention. Examples are programs for theater, concerts, APT and community events. Partnering with other organizations at one-time events is another option. Horn moved that we develop these ideas and that Anglim bring us some ideas for a later discussion. Sullivan seconded. Unanimously approved.

**Publicity:** Louise Petering from the Milwaukee LWV said that the Milwaukee LWV had a program on Infrastructure last year and will be presenting the program on the UW-Madison campus on September 30<sup>th</sup>. The program was filmed and can be viewed on the Milwaukee LWV website. The link to the website is:

<http://matacommunitymedia.pegcentral.com/player.php?video=21b188520159113a099aa4b037cd0853>

Fulks said that any publicity for the program would have to be sent to her by September 1<sup>st</sup> as she will be leaving town on September 9<sup>th</sup> and won't return until October 30<sup>th</sup>. Sullivan will try to get the study committee to send links for *Facebook*.

**Voters' Service:** Bliss discussed Richard Matland's report. The consensus is we are unlikely to engage with him again as results from the two studies were inconclusive. She has created a *VolunteerSpot* signup for voter registration starting July 18<sup>th</sup> at the Square. Arch, a business in the Tenney Building, is willing to store our materials there. Hill Farms voter registration will start August 1<sup>st</sup>.

**Program:** Sullivan discussed Dane County Board of Supervisors Chair Sharon Corrigan's presentation for the September 2, 2015 forum on *Critical Issues Facing Dane County*. The LWVUS *Constitutional Amendment* consensus requires a lot of information to be given to members. We need to submit consensus results by December 1, 2015. Fullin and Rothe asked Andrea Kaminski of LWVWI why we're studying the *Constitutional Amendment* question – should we support or oppose a Constitutional Convention? Rothe will work with Sullivan to prepare materials for consensus. Bliss reminded us that last April we had a program on a state Constitutional Convention that provided background information. Soltvedt moved that we address the Constitutional Convention in October at the unit meetings. Rothe seconded. Unanimously approved. *Money & Politics* is another consensus requested by LWVUS and is due February 1, 2016. Since we have already arranged speakers for our September, October and November programs we need to slip this consensus in somewhere. Some suggestions for this are to schedule two large unit meetings in the fall or to discuss it at the *Lively Issues* in January. The October 7, 2015 forum is titled *Voter ID & Reaching the Infrequent Voter*. The speakers are Scott McDonnell, Dane County Clerk, and Marian Mathews. The November 4, 2015 meeting will feature George Dreckmann, Recycling Coordinator for the City of Madison, speaking about recycling. Another topic we will need to address is a program proposed by the LWV of Milwaukee County on *Infrastructure and the Economy*. LWVMC will prepare the program modeled after one it presented October 25, 2014. We are cosponsors and would need to help publicize it.

**Business Systems:** Ploeser has compiled the member history report.

**Fundraising:** Sue Larson asked if we could get information from LWVUS about donors from WI. The consensus is we can't get this information. She will arrange for members to solicit non-members as this worked well before. We'll have a solicitation on the website when *CA* is posted as there are more hits then. The *May Member Challenge* was particularly successful. Four member donors contributed challenge grants adding up to \$3,250. Member contribution response was more than double that amount bringing the total raised to \$7,445.

**Webmaster:** Soltvedt presented data on traffic to our website and *Facebook*. The purpose of *Facebook* is to get attention from non-members so we need to share the items that are posted there with others.

**President's Report:**

- a. The date and time for the October meeting is October 14, 2015 at 1:00 p.m. It was suggested that we put the dates and times for the next two meetings in the agenda and minutes.
- b. We discussed changes to our policies and procedures. Soltvedt moved that we amend **XIII, section 7 Facebook** to include WI Democracy Campaign and WI Voices in addition to the other organizations and changes proposed at the last meeting. Anglim seconded. Unanimously approved. Rothe moved and Liebert seconded a motion that we amend **VIII Access to LWV-DC Meeting Space, Equipment, and Materials** in accordance with Soltvedt's proposal "*Home computers used for remote access should keep their malware and antivirus software up-to-date.*" and "*Confidential League information (e.g., Social Security numbers, bank account numbers, birthdates, etc.) will not be stored on a home computer.*" Unanimously approved.
- c. We discussed the purchase of ten licenses to use *Box*, a cloud storage and document collaboration service that allows multiple people to access documents. The cost is \$84 for ten licenses that can be used indefinitely. Horn moved to authorize the purchase and Ploeser seconded. Unanimously approved.
- d. We discussed the use of *AmazonSmile*, which authorizes Amazon to make donations to charities chosen by people who use it to make purchases. LWV-DC would get a percentage of the purchases. Horn made a motion to notify members about the option to do this and Liebert seconded. Ploeser and Mortensen abstained and the rest of the board voted in favor.

**Old Business:** None.

**New Business:** None.

The meeting adjourned at 3:30 p.m.

**The next meeting is August 12, 2015 at 1:00 p.m.**

**The September meeting is September 9, 2015 at 1:00 p.m.**

Respectfully submitted,  
Barbara Mortensen, Secretary