

LEAGUE OF WOMEN VOTERS OF DANE COUNTY
BOARD MEETING
October 11, 2010

Members Present: Earnestine Moss (President), Barbara Mortensen, Deborah Speckmann, Gail Bliss, Brook Soltvedt, Kathy Johnson, Priscilla Thain, Donna Norton

President Moss called the meeting to order at 6:03.

Secretary's Report: Soltvedt took the minutes for the 9-7-10 meeting in Mortensen's absence. She has not received information from Connie Threinen regarding the CRANE bylaws and mission statement. We need this before we can decide whether to participate in this organization. The minutes will be approved online by responding to all.

Treasurer's Report: Johnson gave a short rundown of the last month's activity. An invoice for the state per-member-payment was received for the second quarter of 2010 of \$1,061.25 giving a 2010 balance of the per-member assessment of \$4,202.55. The Federal 990 form is due Nov. 15.

Fundraising Report: Bliss reported that the Fundraising Professionals group turned down our request for a grant. She has had no response to our application to the Morgridge Center for Voluntary Action. She will target businesses and former members for printing a Candidate's Answers for the spring primary and a Spanish translation.

Bulletin/Web site Report: Soltvedt is ready to put the fall election Candidate's Answers on our web site. Our web site was attacked by a spammer but it has been fixed. Changing Demographics in Dane County is the November general meeting topic. Having links to Wisconsin Public Radio is a good idea because it's a good site. There will be a December/January bulletin late in December.

Membership Report: Speckmann said 23 members didn't renew this year. Non-renewals are up every year. Should we make changes in the membership dues deadline? She and her committee will make all calls to non-renewing members after the campaign season ends. Nine new members have joined since September.

Outreach Report: Moss stated that she attended the Community Collaborative Effort at St. Paul's African Methodist Episcopal church last weekend. She is brainstorming with Delta Sigma Theta Sorority to encourage voting and partnering with these organizations.

Programming Report: Norton reported the date for the January Lively Issues program is not decided yet because she needs to get a response from Tammy Baldwin, the proposed speaker. The date will be either Jan. 15th or Jan 22nd. She has contacted a number of hotels and there are rooms available for either date. Doug Johnson and Rose Sime will do video recording for the Nov. 3rd General Meeting. Future program topics have not been chosen yet for February, March, and April. Charter schools will be a topic

for one of these months. Carol Carstensen will choose which month to present this topic. Norton will look at Carol Dutton's list of topics and prioritize topics for the remaining months by the next meeting.

Public Relations Report: Lisa Bu has resigned this position. Moss has contacted some people to serve in this position. Soltvedt stated they must be able to use a computer to send press releases. We can use scholarship money for this position.

Voters Service Report: Thain reports that we have requests for moderators for six forums in October. The league was asked to provide printed materials for a program "Why Vote" at the Colonial Club Senior Center which Sara sent. One hundred copies of the brochure "Voting in Wisconsin" will be sent to Eagle Heights. The league is one of 12 sponsors of the Oct. 17th Global Affairs Forum for candidates in the Second Congressional District. The board agreed to sponsor the forum by e-mail. This can apply to all future sponsorships. The league was asked to be a sponsor of a televised debate with the candidates for the 77th Assembly District in the WYOU studio with Bill Lueders from the Isthmus as moderator. Thain moved to sponsor the debate. Mortensen seconded. The motion was unanimously voted down.

President's Report: See Public Relations and Outreach reports.

Old Business: Soltvedt will look through old video and audio tapes and decide which to keep and which to throw away. Some old folding chairs in storage will be disposed of.

New Business: There was a consensus that the league send a note to Channel 15 and any other outlets thanking them for providing free air time for candidates. Johnson will write and Moss will sign the letter. Johnson moved to make a donation to WYOU of \$100. Speckmann seconded. Unanimously passed. The next board meeting will be Monday Nov. 18, 2010.

The meeting was adjourned at 8:23.