

Minutes
Board of Directors
League of Women Voters Dane County
October 12, 2022 Board Meeting via Zoom

Attendees: Barb Feeney, Mara Eisch, Jean Jacobson, Sue Jennik, Sue Fulks, Marjorie Schuett, Lili Crane, Lisa Hassenstab, Wendy Hathaway

Guest: McKenzie Zdrale

- A. Call to Order and Welcome Guests at 5:33 p.m.
- B. Approval of Agenda. **MOTION to approve agenda** made by Jennik, seconded by Fulks. All are in favor, none opposed. Motion carries.
- C. Group Norms read. ([Group Norms Agreement](#))
- D. Announcements
 - 1. Please check the calendar for your domain events to make sure they are listed. <https://www.lwvdanecounty.org/calendar>
 - 2. Introduction of McKenzie Zdrale. She is in the Masters Program at the UW School of Business. She will be working with Mara Eisch on building the Governance domain.
- E. Approval of Minutes. Setover to next month
- F. [Treasurer's Report](#) (Jacobson)
 - 1. Balance Sheet. Cash balances have increased due to influx of funds from the Fall Campaign Appeal. LWVDC continues to have a strong Balance Sheet.
 - 2. Income Statement. Revenue remained comparable to August levels. Expenses increased due to costs under the Dane Co. contract and payment of the LWVUS membership invoice.
 - 3. How to pay the \$7,000-\$7,500 needed Strategic Planning? After review of cash balances and potential over-budgeted areas in several domain budgets, the Treasurer believes there will be adequate funds to cover the costs.
 - 4. A simple IRA for staff will be established commencing 1/1/23. LWVDC will match up to 3% of participant's contributions.
- G. Continuing Business (Verbal Reports on Domain Highlights)
 - 1, [Executive Director](#) (Hathaway)
 - a. Update on Strategic Planning.

i. [External Analysis - Initial Brainstorm \(Oct. 2022\)](#)— who should we talk to in the Dane County community? Add your thoughts on stakeholders (individuals, organizations, or even just categories) for the survey and the focus groups.

ii. [Internal Stakeholders - Brainstorm \(Oct 2022\)](#)— who should UWEX (Sharon) talk to make sure we're getting a more complete understanding of the organization's history and a more representative outlook toward the future? Suggest long-time members, past volunteer leaders, and new members and/or future/potential leaders.

b. Technology training & support sessions. Sessions held include Google Drive Basics and Zoom. Kimmy Rooney will present a Board session on accessing membership interest data for recruiting new team members.

2. [President](#) (Feeney)

Stresses the need to make personal connections with members. Pop-up event at Olbrich Park was successful. Two or three more pop-ups are in the planning stages for November. To thrive long-term, we must make make the League experience personal.

3. [Finance](#) (Jacobson)

See Report.

4. [Fund Development](#) (Hathaway-Interim)

A matching gift has been pledged to the Fall Campaign.

5. [Programs/Advocacy](#) (Jennik/Crane)

Forums. Sixty-eight persons attended the October forum. Two persons have accepted our invitation to speak at the December 6, 2022 forum entitled "An Economy for All."

Motion to add a March 2023 forum on the Proposed State Constitutional Amendments made by Jennick, seconded by Schuett. All are in favor, none opposed. Motion carries.

6. [Membership](#) (Feeney)

Calls have been made to all persons whose memberships have lapsed. Some have renewed. Those who have not renewed will be removed shortly,

7. [Voter Service](#) (Fulks)

a. Voter Outreach. We staffed events at over 2 dozen locations in the month.

b. Candidates' Answers will be delivered to libraries and senior facilities, inserted in the WSJ and Capital City Hues and distributed on Cap Times racks.

8. [Communications](#) (Hathaway-Interim)

a. Bulletin. Wendy will be interim editor after Lauren's departure.

b. Marketing/Communications Intern. Looking to hire for Fall 2022 and Spring 2023 semesters.

H. New Business

1. Board Quarterly Calendar.
Go here to look at the new planning calendar. [Quarterly Planning](#)
2. Discussion about recruiting new Board members. We can have up to 12 board members. If appointed now, would serve until June 2023. Email Barb with names of potential new board members.
3. Opportunity for Partnership for Transgender Day of Remembrance. The LWVDC has been invited to participate in the Transgender Day of Remembrance at Temple Beth El on November 20, 2022. ([Email re Transgender Day of Remembrance](#)). **Motion to co-sponsor and be a community partner for the Transgender Day of Remembrance** made by Eisch and seconded by Jacobson. All are in favor, none opposed. Motion carries.
4. Racial Justice Summit. Wendy attended the Summit in Madison. She learned a lot and hopes we can send a bigger group next year.

Reports Section

Minutes

LINK: [2022-08 \(August\).docx](#)

Treasurer's report

[September Financials](#)

Balance Sheet: Items to note in September include the following:

Memorial Fund Cash, \$12,207 - includes \$2k in cash dividends and \$12k in investment sale proceeds offset by a \$6k fund withdrawal. The fund withdrawal was deposited into the Old National cash account to support operational needs..

Accounts Receivable, \$2,044 - billing recorded for the expenses incurred to date under the Dane County Contract.

Accounts Payable, \$29,629 - increased \$14.5k with the recording of the LWWUS PMP invoice.

Comparison to Prior Year: Assets have declined \$187k from September 2021 balances. The use of cash to cover operating expenses accounts for \$57k of the decrease while declines in the Memorial Trust Fund account due primarily to stock market fluctuations account for the balance of the decrease. Liabilities have remained relatively stable.

Income Statement: Items to note in September include the following:

Revenue remained comparable to August levels at \$8.8k. Membership renewals dropped by half from August levels while contributions increased slightly due to Bequests. A billing(\$2k) has been recorded for the Dane County contract expenses incurred to date.

Expenses increased \$15k over August levels as expenses(\$2k) were incurred under the Dane County contract and the invoice for Membership Payments Due to LWWUS was received and recorded (\$14.5k).

Overall, an Operating Loss of \$19k was recorded for the month. Stock market fluctuations resulted in Unrealized Losses of \$49k. Year to date Unrealized losses are \$32k.

- **Executive Director**

Strategic Planning: we're moving right along in the pre-planning stage of strategic planning!
Some updates:

- External Analysis (UW-Madison Center for Community and Nonprofit Studies/Co-Creat) — surveys will launch in early November; focus groups will be conducted in early December, with the goal of getting a final report by the end of the calendar year.
 - Goal: identify current perceptions of LWVDC, including the work we do, our reputation, core strengths and weaknesses; investigate what role LWVDC might play within the democracy and civic engagement space in the future?)
- Strategic Planning 2022-23 (UW-Extension) — a sub-group/working team has been assembled (Board members Mara Eisch, Jean Jacobson, and Sue Jennik, with logistics support from ED Wendy Hathaway); UWEX will begin gathering internal stakeholder (LWVDC) feedback in November, followed by design planning by the working group in November-December, with full Board participation through January-February. We understand that it's unlikely every Board member will be available for every planning session — but we strongly encourage you to try to attend as many as possible! Will try to get a schedule out as soon as possible so you can save the date.
 - **Action Item** for group consensus: do you prefer in-person sessions or Zoom?
 - *If meetings are done in person: 4 strategy meetings of ~3 hours each.*
 - *If meetings are done through zoom, proposed series of 2+ hour meetings (probably 6 meetings).*
 - *The process outlined below is designed for Zoom meetings (but can easily be changed for in person).*
- **ACTION ITEMS:** We need full Board participation in a few “brainstorm” exercises — **please finish by Oct. 23!**
 - [External Analysis - Initial Brainstorm \(Oct. 2022\)](#)— who should we talk to in the Dane County community? Add your thoughts on stakeholders (individuals, organizations, or even just categories) for the survey and the focus groups.
 - [Internal Stakeholders - Brainstorm \(Oct 2022\)](#)— who should UWEX talk to make sure we're getting a more complete understanding of the organization's history and a more representative outlook toward the future? Suggest long-time members, past volunteer leaders, and new members and/or future/potential leaders.

Technology training & support: Lunch 'n' Learn Q&A sessions were held in September and October on topics including Google Drive Basics; Google Drive and Google Group Access (for Board Members) and Zoom. Upcoming sessions include: Zoom for Hosts, Purchase Requests, and Member Survey Data (for volunteer leaders only).

Thank you for sharing with your teams! I had zero attendance at the last two sessions - so I'm open to your ideas on how to better communicate this to volunteer leaders or a better place to keep the schedule of upcoming dates.

- **Save the Date for a special session for the Board only!** Kimmy Rooney will present on membership data, including how to access data from the interest survey, tips on engaging with members who indicate interest in your areas, and using data to recruit new team members and volunteers. **Tuesday, November 15, 11 a.m.–noon**

- Check out <https://sites.google.com/lwvdanecounty.org/lwvdc-technology-training/home> for regular updates and to subscribe to the calendar.
- *Please let me know if/when you want to present your own Lunch 'n' Learn!*

Voter Service: I just can't stay away from my voter outreach roots. LWVDC partnered with Fitchburg and Madison city leaders, UW-Madison fraternity members, and other community groups for a canvass of the Allied Dunn's Marsh neighborhood on Sept. 30, lead by Brook Soltvedt. There is another coming up on Oct. 13 and I'm excited to lead that one.

We're also developing "[Civic Ambassador](#)" Training Materials for community partners who want to do voter outreach but may not have the extensive voter registration training that some of our LWVDC volunteers do. The materials include basics about the Fall Election, tips on how to engage with voters/potential voters, and more. So far, these have been offered to volunteers at events like the Allied neighborhood canvass and Wisconsin Interfaith Voter Engagement Campaign (WIVVEC) canvass, as well as our new partners at Wisconsin Housing Preservation Corp (WHPC) — who met with Barb Feeney, Sue Fulks, and I last month to discuss apartment outreach opportunities.

Finally, the Voter ID Coalition is contracting with a social media expert to run Google Search ads promoting the Voter Helpline, thanks in part to a grant from Dane County. Feedback from Helpline leaders suggests the ads have played a part in an increase in calls and texts!

Staff: We're also busy in the office with bulk mail projects, including the fall fundraising appeal and *Candidates' Answers* (shout-out to the volunteers who donated their time to help!) and lots of requests for voter outreach flyers, supplies, etc. Thank you for your patience during this hectic time of year!

Kerry is using a new calendaring system to track who's checking out supplies for voter outreach and community events. Check out this website for details and reach out to office@lwvdanecounty.org with questions.
<https://sites.google.com/lwvdanecounty.org/community-outreach/home>

Community Outreach: I represented LWVDC at the **YWCA Racial Justice Summit** September 28–30, 2022. It was a terrific experience and I encourage the Board to consider budgeting to bring more LWVDC members next year.

You're invited to celebrate American democracy and our right to vote with local band **The Civil Engineers** on Saturday, November 5, ahead of the Fall Election. The band is raising money for LWV Dane County (with \$800 already donated and the hope that more will be raised next month) and I'll be sharing a few words on stage that evening, as well as encouraging voters to help get their friends and family to the polls on Nov. 8. Please consider joining me! Will share more details as available.

Leadership Development Updates

By Kimmy Rooney

- **Research:** I'm continuing to gather and read resources on trends in volunteering, volunteering engagement techniques, and volunteer management. I record relevant content that could inform LWVDC's current processes or future initiatives, and I report the most interesting findings to Wendy at our weekly check-in.
- **Getting to know LWVDC:** I've continued to meet with different members and volunteers, learning about their background, experience in the League, and how their service fits into the League's goals.
- **Understanding LWVDC systems:** I'm doing a deep dive into the Member Survey and the progression of new member data, including who contacts new members, how they are engaged after joining, and potential gaps for new and current members expressing their service interests.
- **Developing new strategies:** Wendy and I meet at least once weekly, with a chunk of time set aside to brainstorm ideas for initiatives and solutions to issues the org has come across. We end each meeting with a big picture of the project's impact on the League, what areas need more development, and more ensuing action items. These sessions are very fruitful.
 - **Interest Survey:** We have begun developing ideas on how to enhance that new member interest survey workflow and how to propose those enhancements to the Board and Membership Committee.
 - **Fund Development Project Model:** We are working on a potential new model for how to conceptualize the Fund Development committee, its projects, and how to involve volunteers. We are designing the model with the idea to keep volunteer engagement easily accessible, for a more discrete amount of time (so it's not so daunting of a commitment), and still (always) meaningful
 -
- **President's Report**
- On October 3 Barb met with Debbie Mahaffey from AAUW. This was a follow up to a conversation held a few months ago to discuss how AAUW and LWVDC might collaborate. There are no conclusions at this point . Debbie is trying to discern what the AAUW membership is interested in doing as a chapter, in general and what they would bring to the table.
- On August 6, Barb spoke at a local chapter of Alpha Delta Kappa, which consists of retired educators. She gave a general background about LWV and what we are currently doing. They had good questions and were interested. LWVDC received a stipend of \$50 and one attendee sent in a \$50 personal donation.
- The pop-up event at the Biergarten at Olbrich Park was successful with about 12 people who seemed to be having a very good time. Plans are being made for two or three pop-ups in November. It would be good to see events in all areas of the city at various

times - e.g. restaurants and bars for later afternoon, lunch, coffee and dessert at community rooms, etc. Most people are shy about planning an event and worried no one will show. So we must emphasize that “small is beautiful”. Leaders need to encourage and support.

Here is a resource document that lists some possible venues for meetings, pop-ups, and larger events.

[Meeting and Event Venues](#)

To thrive for the long term, we must make the League experience personal.

- **Governance/Vice President (Mara Eisch)**

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4. Finance Committee

Reviewed the Grant Consultant Board presentation. Takeaways by Committee Member attendees include:

- Have to build capacity to handle the demands of grants.
- Relationships are just as important in grant funding as they are in donor fund development. People change on both the LWV and the Grant organization sides.
- 1% of foundations give to voting related issues.
- Grants are not a magic solution; need diverse revenue streams.

Reviewed the Simple IRA plan which is being established at Charles Schwab. Will need to meet with Staff in October to explain plan.

Julie Allen submitted the FY21-22 financial documents to Wegner CPA firm for completion of the 990 tax return. The final return will be reviewed with the Board President prior to filing. Could offer a Lunch 'N Learn presentation for the Board if they wish to know more about the 990 return and the information it provides to the public.

Susan Dietzel and Jean Jacobson to meet to determine the types of transactions expected to be reviewed as part of the annual Financial Review by a third party. Currently waiting on a person to recover from Covid who has indicated a willingness to complete the Financial Review.

Jean Jacobson and Paul Lindquist are to review the financial files in Google Drive and determine if they are organized as efficiently and effectively as possible to provide the greatest access and transparency.

Jean Jacobson to lead effort to develop a Standard Vendor Contract.

5. DEI Report

6. Fund Development

(Wendy Hathaway—Interim)

Fall Appeal: Major kudos to Barb for bringing in more than \$11,000 for a matching gift seed money pool ahead of the fall fundraising campaign!

A package containing a brand-new four-page Annual Report; an appeal letter; and a reply slip with an invitation to donate and/or volunteer (donate and/or join the League for non-member donors) was mailed on Wednesday 10/05. Follow-up communications will include a series of emails, Enews promos, and social media posts through Thanksgiving.

As of morning of 10/12:

- Total dollars:
- Total # of gifts:
- Goal: \$30,000 (includes \$10,000 match gift pledge)

Civil Engineers Fundraising Concert: November 5 (see ED Report)

Climb for a Cause to Benefit LWVDC: For the month of October, LWVDC will be teaming up with **Boulders Climbing Gym** as their featured [Climb for a Cause partner](#). Climb for a Cause is a part of Boulders' **Climb4Community initiative** which aims to break down barriers, both financial and cultural, to climbing. Through October, you can receive \$5 off a Day Pass or Intro Package (with that \$5 going toward LWVDC); just use the promo code *Climbers Who Vote*. Any climbers who donate through October receive a free sticker, as well. The Intro Package includes all necessary rental gear and an orientation, so no experience or gear is necessary; you will receive access to either (or both) locations for the entire day. *Waivers are required to climb or spectate, and can be found on their website, bouldersgym.com.*

7. Program/Advocacy

Program - Sue Jennik

Forums

December

The next forum will be on December 6, 2022, titled An Economy for All. Below is the list of potential speakers who were approved by the Executive Committee. To date, we have had acceptances from Jason Fields of Madison Regional Economic Partnership and Ruth Schmidt of Wisconsin Early Childhood Association. I will serve as the moderator.

Spring, 2023

The tentative schedule for the new year is:

January - Campaign Finance

February - Court Integrity

Action Item

March - Proposed State Constitutional Amendments (subject to approval)

Four State Constitutional Amendments have been passed by one session of the legislature:

1. limit voting to “citizens” which could impose additional requirements on voter registration;
2. prohibit the use of private funds in election administration;
3. impose restrictions on bail decisions; and
4. limit the governor’s ability to allocate federal funds.

If passed by the next legislative session, which is likely, they would be on the ballot in April, 2023. It is important to educate our members about them.

April - Lively Issues Luncheon

May - Building Equitable and Sustainable Communities

Guaranteed Annual Income

Alder Jael Currie, Council Vice President

Serves on Madison Guaranteed Income Pilot Project Advisory Task Force



Sworn in as District 16's Alder on April 20, 2021 and will serve a 2 year term. She was born and raised in Madison and is a lifelong resident of the eastside. She is a graduate of LaFollette High School (2005), UW-Whitewater (BA, 2010) and UW-Madison (MSW, 2011). She and her family have lived in the East Buckeye neighborhood for 10 years.

She is currently the Housing Director at YWCA Madison where she has been employed since 2015. She served as Chair of the Homeless Services Consortium of Dane County from January 2020-December 2021, and as Vice President of the HSC Board of Directors (2021).

Throughout her career she participated in professional development opportunities, including: Leadership Greater Madison (LGM23), Urban Triage's Supporting Healthy Black Families Workgroup (2019), and, the New Leaders Council (2020). She was named among Wisconsin's 51 Most Influential Black Leaders in December 2020 and one of Leadership Greater Madison's 2020 Community Impact Awardees, as a Distinguished Leader in the Civic Impact category.

Blake Roberts Crall, Manager

Madison Guaranteed Income Pilot Program Manager



Program manager with 13 years of experience designing and implementing community-based programs that tackle income inequality and poverty, and increasing access to government welfare programs.

Background in urban and social policy and planning, labor and economic security programs, data-driven program management, and grassroots community organizing principles.

Other employment:

Workforce Equity Consultant, Jobs to Move America

Workforce Development Consultant, Elevate

Program Manager, First Source Jobs Program, Somerville Community Corporation

The Neighborhood Developers, Director of Financial Capabilities

UW Health Nurses

We would like a speaker on the recent UW Health nurses union campaign and rather than proposing an officer of the union, we thought our members would like to hear from a rank and file leader. I couldn't find any bios or resumes online for these potential speakers but both of them have been spokespersons for the union campaign. It is not clear whether they hold any union positions, although Mary Jorgensen seems to be on the union negotiating committee.

Shari Signer, 15 years, UW Health Infusion Center

Mary Jorgensen, 17 years, UW Health inpatient operating room

<https://badgerherald.com/news/2022/09/13/uw-health-nurses-cancel-strike-following-agreement-with-administration/>



Signer is on the left; Jorgensen is on the right.

Public//Private partnership

Jason M. Fields, President Madison Regional Economic Partnership (MadREP)



MadREP is an economic development organization cultivating industry & talent in eight counties in south central Wisconsin which works in the spirit of collaboration to ensure resources are available to the people and organizations that do business here.

Jason Fields joined MadREP in January 2021. Prior to joining MadREP, he served as a Wisconsin State Legislator. Jason represents the United States as a senator of the World Business Angel Investment Forum (WBAF). He is founder of The Financial Promise Foundation, Inc., a non-profit organization that teaches personal financial & business literacy. He is also the Founder and Managing Director of Dark Knight Capital Ventures, a venture fund that seeks to invest in underrepresented founders across America.

Jason started his career in the financial services sector where he collaboratively managed over \$100 million in assets. He has also worked as a financial advisor, investment advisor, personal banker, credit union branch manager and investment banking associate.

He is a published author with six books, a certified financial education instructor & certified capital raising specialist. He holds a BS Degree in business management from Cardinal Stritch University. Jason is the President of the Regional Leadership Council, a member of the Governor's Financial Literacy Council and the Rotary Club of Downtown Madison. He serves on the board of directors of Destination Madison, Wisconsin Technology Council, MKE Tech, Competitive Wisconsin, the Green Bay Packer Mentor Protégé Program, and the Convergence Resource Center.

Laura Dresser, Associate Director Center on Wisconsin Strategy (COWS)



COWS is a national think-and-do tank, based at the University of Wisconsin-Madison, that promotes “high road” solutions to social problems. These treat shared growth and opportunity, environmental sustainability, and resilient democratic institutions as necessary and achievable complements in human development. COWS is nonpartisan but values-based. They seek a world of equal opportunity and security for

all.

Laura Dresser (MSW, PhD, University of Michigan; BA, Rice University) is Associate Director of COWS. A labor economist and expert on low-wage work and workforce development systems, she has both written about ways to build stronger labor market systems and worked extensively with labor, business, and community leaders in building them. Laura has written about low-wage jobs, care work, inequality and labor market reform. A co-editor of *The Gloves-Off Economy: Workplace Standards at the Bottom of America’s Labor Market*, she is currently working on the connections between quality care, quality jobs, and minimum wages.

**Angela Jones, Director, Community Impact and Income
United Way of Dane County**



Angela Jones, United Way of Dane County Director of Community Impact and Income, leads projects to identify needs of low-income individuals in areas such as housing; partners with community housing groups such as Housing First with the Community Development Authority; and works with the new United Way Foundation Affordable Housing Fund.

In February, 2022, the Board approved Ms. Jones as a speaker at the forum on low-income housing. She was not available to speak at that forum.

Childcare

**Ruth Schmidt, Executive Director
Wisconsin Early Childhood Association**



For over 18 years, Ruth Schmidt has led Wisconsin Early Childhood Association, Wisconsin's largest membership and service organization for early childhood educators and the state affiliate of the National Association for the Education of Young Children. Ruth is a leading voice on both state and national levels for strengthening the early childhood education workforce through policy and systems improvement and greater public investments. She serves on Governor Tony Evers' Early Childhood Advisory Council and Congressman Mark Pocan's K-12 and Early Childhood Education Advisory Group. Under her direction, WECA leads the Wisconsin Infant Toddler Policy Project. She is co-chair of Wisconsin Partners and is the recipient of the 2019 Community Change-Maker Award by Community Shares of Wisconsin. Ms. Schmidt earned her bachelor's degree from Grinnell College.

**Kimber Liedl, Business Engagement Director
Wisconsin Early Childhood Association**



Kimber Liedl is the Business Engagement Director at the Wisconsin Early Childhood Association. Previously, she served as policy advisor to Wisconsin Senate Majority Leader Scott Fitzgerald, policy director for Governor Scott Walker, and legislative liaison at the Department of Children and Families. Ms. Liedl attended the University of Wisconsin-Madison, earning a bachelor's degree in French and zoology and a master's degree in journalism and mass communication.

Book Discussions

October Book Discussion:

In October, the book discussion will focus on elections, with *Thank You for Voting: the Maddening, Enlightening, Inspiring Truth About Voting in America* by Erin Geiger Smith. This book is available through Madison Public Library (and the South Central Library System through Linkcat: <https://www.linkcat.info/>).

Saturday, October 22: 10:00-11:30am, via Zoom and moderated by Janine Edwards

Thursday, October 27: 7:00-8:30pm, via Zoom and moderated by Janine Edwards

November Book Discussion. The November book discussion will cover *The Night Watchman* by Louise Erdrich on dates to be announced.

Discussion Units

There are now six units which are meeting, mostly virtually. The September attendance was low primarily due to the poor sound quality of the September forum.

Advocacy Corps - Lili Crane

Since the last Board meeting, we had two Advocacy Corps Meetings.

Advocacy Work Groups:

Reproductive Rights: Members, Serene Arena, Louise Robbins, Ashley Warren

- o September Forum was held on Reproductive Rights.
- o Members were present to assist with registration & questions

Voting Rights: Members, Jan Fullenwider and Serene Arena, Barb Arnold on leave to work on political issues. Lili Crane filling in.

- o Looking into emphasizing local elected officials and increasing public awareness. Researching local officials and their duties.
- o Created draft on tips on talking politics with family and friends. Sending draft out to members for their comments prior to completion. Thinking about having these tips as part E-News or Bulletin.

Campaign Finance Reform: Members, Joan Schwarz, Jan Fullenwider, Marti Stamper.

- o Members would like to be involved with planning any Forum on this subject and preparing resources for the Forum.

Judicial Integrity: Members, Joan Schwarz, Jill Jokela, Marti Stamper

- o Members would like to be involved with planning any Forum on this subject and preparing resources for the Forum. Judicial and Campaign Finance Reform are working together and have met.

Climate-Environmental Justice: Members, Ralph Peterson, Meg Gordon, Pat Patterson, Sam Braithwait, Chelsea Crane.

- o Work group is on hiatus and will regroup in October

Letter Writing Project: Leads, Joan Schwarz and Pat Patterson.

- o Organize Advocacy Corp members during October to present at Discussion Groups in November on Letter Writing Training and Talking about Politics with Friends and Family and brainstorming action items.
- o Those interested in this project will meet to discuss and organize in October. Meeting is set for October 20, 2022.
- o Members are starting to write a summary of issues and talking points in conjunction with Work Groups. These will be saved in the Google Drive – Advocacy (link sent to members)

8. Membership

All members whose memberships are about to lapse were called. Some renewals came out of that effort. Current membership us at:?? The team is following up with people who attended the Reproductive Rights forum, and indicated they were interesting in joining.

9. Voter Service

Bus Pass event at UW netted almost 1000 voter registrations plus absentee ballot requests and 150+ other questions.

Voter outreach the past month: UW Public Service Fair; UW Health Union Corners Clinic; Madison College (Truax & Goodman campuses); Urban League; High Schools (West, East, Monona Grove, McFarland), Sekh Temple in Middleton; Live on King Street & Madison Night Market; Willy Street Fair; Willy Street Co-ops (East, North, West); Segoe Terrace Apartments; outreach at food pantries (St. Vincent de Paul, Badger Prairie, Allied @ Boys & Girls Club); The Beacon; Fitchburg picnic in collaboration with Fitchburg clerk; NVRD in McFarland; activities under the New Citizens' grant umbrella; canvassing & community dinner (Allied/Dunn's Marsh Neighborhood)

Continuing and Upcoming Voter Outreach:

- At UW: VoterPalooza, Engineering Mall, Business School, Chemistry Department, Odyssey Project "Celebration of Voting"
- Epic, Girls on the Run
- DMV Madison Voter Registration Assistance Pilot Program
- Farmer's Markets (Downtown, Westside Community)

Collaboration with Wisconsin Community Development Project: pilot voter outreach @ Kennedy Heights apts.; Barb, Wendy, Sue met with corporate team to discuss future collaboration

Candidates Answers: **Wed., Oct. 19** will be an insert in the WSJ and distributed on Capital Times racks; **Thursday, October 20** in the Capital City Hues (Oct. 17 issue)

UW Interns: Tabitha Houghton & Amanjot Kaur are busy with BadgersVote activities

Voter ID Coalition grant from Dane County clerk's office: distributed yard signs, paid for taxi rides, canvassed, Google Search ads

10. Communications

(Wendy Hathaway—Interim)

We are hiring for a [Marketing/Communications Intern](#) to join us for the Fall 2022 and Spring 2023 semesters. The deadline has been extended to *end of October*. Please see our website for more details and share with anyone who might be interested!

Developing a more robust Program Advocacy marketing strategy is one project we might assign to a Marketing/Communications Intern. We continue to collaborate with Program Advocacy to continue to advance promotions for **forum events**. This included a targeted email, Enews, press release, and social media.

If you have not heard the news, Lauren Surovi is moving to the east coast and as such, will be departing as editor of *Bulletin*. We are incredibly grateful for her creativity and leadership since February 2021. She was also instrumental in the process of bringing in our Leadership Development Fellow from UW-Madison. We are on the lookout for a new *Bulletin* editor, or editorial team; more details to come soon.

Bulletin

Wednesday	12-Oct	8pm	Article Commitments Due	Please confirm by this date what you plan to submit for the Bulletin. Email commitment to bulletin@lwvdanecounty.org
Wednesday	19-Oct	8pm	Articles & Data Due	Please email articles to bulletin@lwvdanecounty.org

Monday	31-Oct		Publication Date	Webmaster to publish
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Coming Up

Please look at the **Quarterly Planning Calendar** to determine what items from your domain should be included in the November and December agendas.

[Quarterly Planning](#)