LEAGUE OF WOMEN VOTERS OF DANE COUNTY 2020-21 BOARD MINUTES

Special Meeting—July 1, 2020

Meeting conducted remotely using Google Meet

Present: Chris Clements, Joan Schwarz, Paul Lindquist, Marian Matthews, Mary Ellen Schmit, Joan Provencher, Maria Spinozzi, , Marilyn Stephen, Linda Dietrich, Bonnie Cheng, Laura Grueneberg, Jean Jaconsen, Ingrid Rothe, Georgianna Hernandez

Absent: none

Meeting called to order at 5:30 pm by Christine Clements

This was a special meeting of the board, called to discuss one agenda item--the proposal prepared by Scott McDonell and Ingrid Rothe to request funding for the League Of Women Voters/Dane County Voter ID Coalition Voter Assistance Project.

Marian Matthews described the project, which will be "virtual outreach" to voters due to the COVID-19 situation. The program's goal is to target those voters who have been most adversely affected by all the changes over the last eight years in election administration. This includes people of color, low-income voters, people living in neighborhoods with historically low voter turnout, seniors, people who move frequently, students, and ex-felons now "off paper," people with disabilities, and non-English speaking voters. The County Board hopes to vote on the proposal in the next few weeks. A public relations firm will be engaged to create digital, social media and print advertising as well as other types of ads. The advertising will direct voters to call the Voter Helpline for assistance. Due to anticipated high volume on the Helpline, a full time, limited term Manager will be hired to oversee the high call volume.

LWVDC is asked to provide a statement of support for this project and to provide the following:

- 1. An updated MOU between LWVDC and the Voter ID coalition
- 2. A contract between LWVDC and Dane County outlining fund transfers
- 3. Up to \$25,000 in several increments, as needed, to be reimbursed by the County. Dane County is applying for CARES Act funding for this project.
- 4. Recruit and hire the LTE Helpline Manager.

Motion by Hernandez: LWVDC approves our involvement in the League Of Women Voters/Dane County Voter ID Coalition Voter Assistance Project and for LWVDC to act as fiscal agent for the project. **Second** Matthews. **Approved**

Meeting adjourned at 6:20pm

Respectfully submitted,
Joan Provencher
LWVDC Secretary