

**League of Women Voters Dane County
August 11, 2021 Board Meeting
Agenda**

1. Call to Order
2. Approval of Minutes
3. Treasurer's Report
4. Consent Agenda
 - a. Approval of Board Minutes
 - b. Financial Report
 - c. Governance
 - d. Fund Development
 - e. Communications
 - f. Program/Advocacy
 - g. Membership
 - h. DEI
 - i. Voter Service
 - j. Bulletin
 - k. President's Report
5. Discussion Agenda
 - a. Investments & Budget (Jean) - 15 minutes
 - b. Programs
 - c. DEI (Lisa) - 10 minutes
 - d. President's Report (Chris) - 5 minutes
 - i. Discussion/ratification of action items
 - i. Exec Committee Membership
 - ii. Approval of Programs Speaker
 - iii. Approval of Co-Sponsorship
6. Old Business
 - a. 2021-2022 Planning Goals (Chris) - 15 minutes
 - i. **21-22 Projects**
 1. Investments
 2. Partnerships (August & September)
 3. Nominating Process (October)
 4. Communications Domain (September & October)
 5. Expand Member Engagement (All year)
 - ii. **Domain Area Goals**
 1. Expand Member Engagement

- 2.
- iii. Review of Planning Document - 10-15 minutes
 1. Updates on Committee Liaisons
 2. Update on Communications
 3. Updates on Website
- b. Partnership discussion - 30 minutes
 - iv.

7. New Business

- a. Announcement: Scheduling with Office Admin

8. Adjourn

August 11, 2021
LWVDC Board Meeting Minutes
Conducted remotely using Zoom

Present: Chris Clements, Maria Spinozzi, Jean Jacobson, Georgiana Hernandez, Bonnie Chang, Joan Schwarz, Barb Feeney, Pat Patterson, Lisa Janairo,
Absent: Amber Rottier, Joan Provencher

Meeting called to order by President Chris Clements at 5:42pm

The Consent Agenda was approved.

Finance Report

[July financials](#) folder holds PDFs of these reports. The 21-22 Budget dollars have not been entered into Quickbooks and therefore do not appear on the Quickbooks financials. Budget dollars are visible on the summary statement.

In May 2021 the Finance Committee discussed and agreed they would revisit the topic of utilizing an external investment firm to manage the Memorial Trust Fund portfolio rather than relying on League volunteers to perform all research, make investment recommendations and handle all related financial transactions. The Committee would like the Board to indicate their support for this decision as it would be a significant change in League operations and would have a financial impact on the budget (current and/or future).

Jean Jacobson presented the following motion from the Financial Advisory Committee: Motion to support the Finance Committee's decision to re-evaluate the investment management model utilized to manage the Memorial Trust Fund when it reaches a value of \$750,000-\$1,000,000 and to present proposed recommendations to the Board for their review and approval. **Second: Hernandez. Motion Approved.**

Motion to approve the following persons as members of the 21-22 Finance Committee: Jean Jacobson (Board Treasurer & Chair), Amber Rottier (Board Member), Joan Provencher (Board Member), Helen Horn, Julie Allen, Susan Dietzel, Linda Dietrich, Linda Syth, Paul Lindquist. **Moved: Jacobson, Second: Hernandez. Motion approved.**

The Finance Committee presented a motion to approve the following persons as members of the 21-22 Financial Advisory Committee: Susan Dietzel (Chair), Helen Horn, Caroline Liedtke, Sally Carpenter and Alexandra Graff. **Moved: Jacobson, Second: Chang. Motion approved.**

Finance Committee and Financial Advisory Committee meetings were not held in July but will be held in late August.

Program

Motion from the Program/Advocacy Committee to accept possible panelists for the Oct. 5, 2021 virtual forum: "Protect the Vote":

Jay Heck, Executive Director, Common Cause Wisconsin, a non-partisan group, could offer information about state voter suppression legislation, the state election subversion audit, and the need for national legislation to counter the national coordinated effort.

Atiba Ellis, Professor of Law, Marquette University Law School, could provide historical context to what we are seeing today, and relevant commentary on the push to suppress and subvert.

Reverend Walter Lanier, senior pastor of the Progressive Baptist Church in Milwaukee and a leader in MICAH, a coalition of Milwaukee congregations advocating for social justice.

Rabbi Bonnie Margulis, Wisconsin Faith Voices for Justice, could provide information on the organizing within the interfaith community to protect the vote.

Anjali Bhasin, Civic Engagement Director, Wisconsin Conservation Voters, could speak about her work to reduce institutional barriers to voting, the impact of voter suppression on Native communities, and how groups are collaborating statewide to protect against voter suppression and make sure historically marginalized groups have their voices heard.

Andrea Kaminski, former executive director of LWVWI and current chair of the state League's legislative portfolio, could offer information similar to Jay Heck if he is not available.

Second: Patterson. Motion approved.

No motions from Advocacy were presented.

No motions from Membership were presented.

Fund Development

A new chair for the Fund Development Committee has not been identified. The Voter Service Steering Committee and Membership are asked to appoint someone to be on the committee. The committee will next meet on August 16.

DEI

In furtherance of the implementation of the recommendations of the DEI study, Lisa Janairo presented a motion:

Motion to allocate up to \$3000 in LWVDC general funds to registration fees for Board members and other LWVDC committee leaders to attend the Nehemiah Center's "Black History for a New Day" course, which will take place starting September 27 and ending on November 22.

There was considerable discussion on this item; the Board directed Lisa to develop the specific parameters for making these funds available, including the option of asking participants to contribute some amount towards their own registration costs, if able. Participants should be members who are active, and play some kind of leadership role.

Second: Chang. Motion approved.

The DEI committee currently has no budgeted funds to work with. Kate Vickery (former Executive Director) felt a grant could be found for incorporating DEI considerations into a strategic planning effort. This likely won't happen until we have a director of Fund Development.

Ratification of Executive Committee Actions--Chris Clements

- Approved request from Programs to add a speaker to the Sept. 1 Forum on redistricting, **Kriss Marion**, a supervisor with the Lafayette Board of Supervisors. A commitment was needed before the August Board meeting. (The other speakers were approved at the last board meeting.)(7/28/21)
- Approved co-sponsorship (w/ Wisconsin Democracy Campaign) of the Fair Maps Coalition's virtual screening of Can You Hear Us Now? (8/9/21)
- Barb Feeney was asked, and agreed to join the Executive Committee.

Old Business

1. Planning Discussion Documents

[W Ad Hoc Strategic Planning Committee_ Recommendations to Board.docx](#)

In furtherance of implementing the recommendations, a survey of local League websites will be carried out by Bonnie Change, Brook Solvedt, and Cindy Lindquist.

2. Partnership discussion documents - 30 minutes

More discussion was held on the topic of how League policy may be getting in the way of forming partnerships. One of the issues is that the policy may inhibit the use of speakers at events that have affiliations that could be viewed as partisan. The LWVUS policy on partnerships gives more flexibility than our policy and may offer insight on how to have a balanced approach. One suggestion is that the League moderator at events featuring speakers that could be viewed as partisan can make a disclaimer statement at the beginning of the event.

Maria will bring a draft of a policy revision to our Policies and Procedures that addresses sections that are restrictive and inhibits LWVDC from forming valuable partnerships.

New Business

Chris is requesting that all the committees develop planning goals for this year and submit them to the Board for the September meeting. Goals should have specific measurables that can be used to track progress. An important area for consideration is volunteer engagement.

Meeting adjourned at 7: 38 pm

Respectfully submitted
Barbara Feeney

Appendix

Consent Agenda

Treasurer's report

Please go to [July financials](#) to find PDFs of these reports. The 21-22 Budget dollars have not been entered into Quickbooks and therefore do not appear on the Quickbooks financials. Budget dollars will be visible on the summary statement used during the Board meeting.

Finance

Finance Committee and Financial Advisory Committee meetings were not held in July but will be held in late August.

Governance

Executive Director Search

- On Track to post the job on 9/1 with closing date of 10/1
- Hope to have an ED in place by Jan. 2022
- Board and select members were asked to review Position Description and provide feedback, it is currently in copy editing
- Board will also be asked to review the interview process/plan and provide feedback on that as well

External Communications Planning

A small group of members involved in a variety of external communication tools will be meeting in September to define guidelines for each tool, such as audience, length, content, etc.

Program/Advocacy

PROGRAM

SUMMARY OF RECENT ACTIVITIES AND ACCOMPLISHMENTS

- The Discussion Unit leaders have met twice over the summer to plan for the new year.
- All of the program/advocacy subcommittees are active.
- The Program/Advocacy Steering Committee met in late July to discuss plans for the year and solidify the organizational structure.

ACTIVITIES IN PROGRESS AND UPCOMING EVENTS

- The three program/advocacy subcommittees--Making Democracy Work, Social Equity, and Climate Crisis-- are all meeting regularly to develop their campaign plans and forums.
- Members newly recruited to Program/Advocacy have been trained in how to develop resource materials and are working on the Sept. 1 forum materials on redistricting.
- The Book Group leaders are preparing for the discussion sessions of *The Sum of Us* by Heather McGhee on Sept. 11 and *Braiding Sweetgrass* in November.
- The Making Democracy Work subcommittee is finalizing its plans for the SEpt. 1 forum on redistricting. Panelists include: Matt Rothschild, Doug Poland and Kriss Marion. All publicity has been created and is now circulating.
- Joan Schwarz has recruited 18 members to participate in the 8-week civic education seminar series which starts Sept. 9 via Zoom.
- Pat, Georgiana and Joan have been meeting weekly to ensure a smooth transition of leadership within Program/Advocacy.

ADVOCACY

SUMMARY OF RECENT ACTIVITIES AND ACCOMPLISHMENTS

ACTIVITIES IN PROGRESS AND UPCOMING EVENTS

- Observer Corps:

- Organizing Observer Corps with Laurie Egge, Coordinator, to work with three sub-committee themes (Making Democracy Work, Climate, Social Equity)
- Joan attended all 3 sub-committees to explain how Observer Corps will be working
- Re-drafting Observer Corps form for members to report to the Sub-committee
- Redistricting Working Group: Janine Edwards, Coordinator
 - Organized a Social Media committee for redistricting--Janine Edwards, Caryl Terrell and meeting with consultants for help with campaign
 - Electronic billboard for 4 weeks in DeForest WI in August-September (Shirley Smith)
 - Radio ads for La Movida
- Legal Updates: Joan Schwarz
 - Article in August Bulletin on redistricting

Bulletin

Summer/August Bulletin Deadlines				
Sunday	15-Aug	8pm	Article Commitments Due	Please confirm by this date what you plan to submit for the Bulletin. Email commitment to bulletin@lwvdanecounty.org
Sunday	22-Aug	8pm	Articles & Data Due	Please email articles to bulletin@lwvdanecounty.org
Monday	23-Aug	8am	Editing & Layout Begin	Layout & Editing
Thursday	26-Aug	8pm	Editing & Layout End	
Friday	27-Aug	8am	Copy Editing & Board Review	Copy Editor Edits (Simultaneous Board Review for Content)
Monday	30-Aug	8pm	Copy Editing & Board Review End	
Tuesday	31-Aug	8pm	Final Updates	Final Updates
Wednesday	1-Sept	5pm	Pre-publication	Editor will send Webmaster an email confirming the bulletin is finalized and ready for publication.
Thursday	2-Sept		Publication Date	Webmaster to publish

Fund Development

The Fund Development Committee has not met over the summer, and the search for a replacement director for Linda Dietrich continues. President Chris Clements called a meeting of the committee for August 16 at 2:30 p.m. All interested members are asked to attend, as are liaisons from other domain committees. The agenda is:

1. Last year's review and final #s
2. Leadership
3. 21-22 goals

Giving from last year's appeals includes:

May Challenge - \$14,953

Valentine's Appeal - \$4525

Birthday - \$41.50

Making Democracy Work Campaign - \$32,667.78

Candidate's Answers - \$175

Other giving:

w/ Renewals (166) \$11,230.75

50 year (27) \$4,694.50

Non-Member Gifts (143) \$32,320.55

Corporate (5) \$1,064.10

Total giving Last fiscal year (489) - \$106,344.50

(\$4672.32)

Membership

- The membership committee has decided to cancel our August in-person membership event due to COVID. We will continue to monitor to see when would be a good time to reschedule.
- We are **reviewing all membership materials** (new member materials, prospective member information, dues acknowledgement, etc) to see what needs to be updated, and to see if there are areas where we are sending members duplicative information.
- We continue to focus on **membership renewals**. A large number of our members have not renewed for the 2021-2022 year. The committee will be using our August meeting to

brainstorm different appeals to members to renew, and to plan our outreach efforts to individual members.

Membership as of 8/6/2021

Members - 655

544- Primary

57 - Additional Household

27 - Student

27 Life

Renewed: 396 (includes 27 Life members)

Need to Renew: 259

DEI

- At its meeting on July 14, the Board accepted the DEI Committee's recommendations for implementing the DEI policy. Over the coming year, the DEI Committee will assist the Board, as needed, in carrying out the recommendations. The August "Bulletin" featured an article about the recommendations. In September, a followup DEI article will address the specific recommendation to rename the Carrie Chapman Catt Award. As requested by the Board, committee members successfully completed outreach to the LWVDC members who have been most engaged in conceiving and writing about the award.
- The DEI Committee met on July 21 and will meet again in early September. On July 21, the members discussed ideas for hosting the two remaining DEI Cafés in 2021, assisting the various domains with implementing the committee's recommendations, coordinating with the Communities Alliances Committee and LWVWI DEI Committee, and DEI-related training for the Board and for LWVDC members. The committee is very interested in timely action on the recommendation to encourage members to use the new Community Organizations database for logging information about community partner organizations and any experiences we have had in working with these organizations. Training on the new database is envisioned for a future Board meeting.
- The next DEI Café will take place in late September. Lisa Janairo and Mary Ellen Schmit will co-host the session, which will involve a discussion of what members have learned from viewing the LWVUS DEI Modules and select resource materials. Registration will open in early September.

Voter Service

- One of our UW interns has resigned. The Morgridge Center employee who provided day to day supervision of our interns (Zachery Holder, Voter

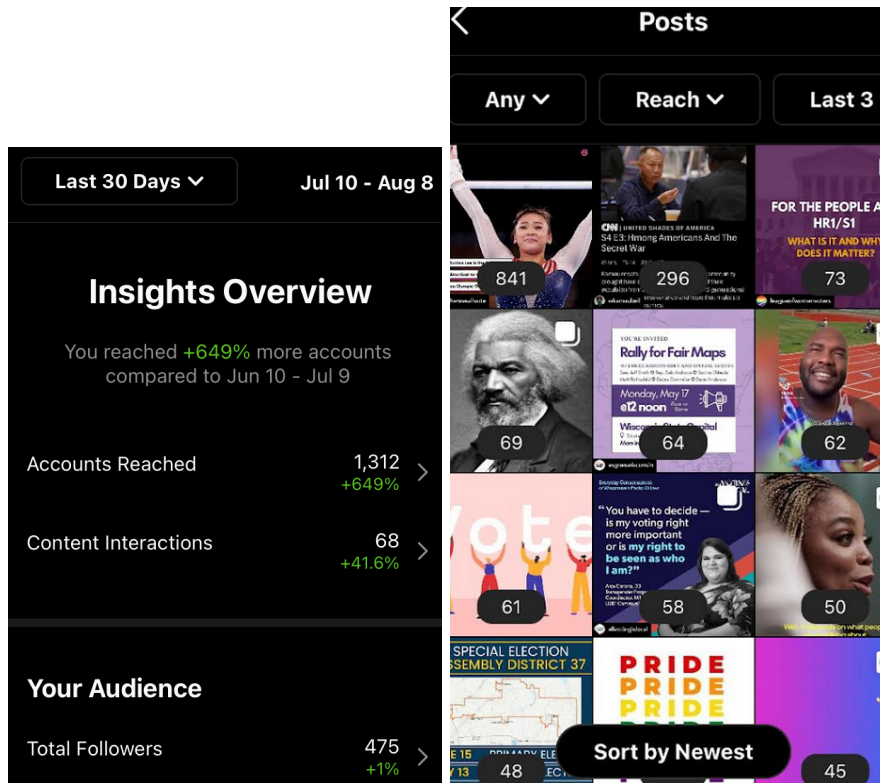
Engagement and Civic Learning Coordinator) has posted the position and hopes to be interviewing candidates within two weeks. Barb Feeney and Sue Fulks will participate in the interviews.

- This year, voter registration at the UW will not be co-located with the bus pass distribution because the UW wants to move students in and out of the bus pass space as quickly as possible. Zachery is looking for permissions to set up under a canopy outside the Student Activity Center and at Union South. If he is successful, LWVDC will be providing substantial support as we have in the past.
 - Voter Service is looking into providing some voter registration events on or around National Voter Registration Day (September 28th).
 - VSSC will plan to meet in person two times a year in person (virtual option available) and virtually other months of the year. Meetings will be on the second Monday of the month, alternating between late morning and late afternoon.
 - Starting in August, volunteers will be at the Farmers Market on the square and Westside Community Farmer's Market.
 - VS was invited by Madison's Central Business Improvement District to be a presence at Women's Equality Day on August 19th and at Madison Night Market on August 19th, both on State Street.
-

Vice President

See Finance and Governance

Communications



Instagram postings from the last 4 weeks focused on the promoting diversity, the John Lewis Voting Rights Advancement Act/#ForThePeopleAct, HR1 & S1, Civic Health Month, the primary & special elections for State Assembly District 37, and forthcoming Dane County Board Supervisor 20. The Instagram post with the highest interaction was the repost of When We All Vote’s celebration of Suni Lee’s Olympic gold win. The second highest interaction was W. Kamau Bell’s excellent piece on Hmong America.

Twitter analytics for June through beginning of August. Top two new followers: Aaron Ammons, Champaign (IL) County Clerk. Ammons was previously an Urbana Alderman and President of SEIU 73 Chapter 119. He is married to State Representative Carol Ammons (103rd District). Prof. John Mullahy, UW Population Health Sciences, also follows.

Tweets from July had 15.6k impressions, the top tweet featured the special election in AD 37. Impressions from the last 28 days were 19.8k, with the top tweet celebrating Civic Health Month, currently the post regarding the Aug 10 election day is trending up with over 4,900 impressions.

28 day summary with change over previous period



Aug 2021 • 11 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 4,976 impressions

The [@DaneBoard](#) Supervisor District 20 Special Election is today, August 10, polls are open 7 am - 8 pm!

District 20 includes residents of the Village of Marshall, Village of Windsor Wards 2-4, and Towns of Bristol, Medina, Sun Prairie and York. [twitter.com/LWVDaneCounty/...](https://twitter.com/LWVDaneCounty/)

👍 1 🗨️ 10 ❤️ 5

[View Tweet activity](#)

[View all Tweet activity](#)

Top Follower followed by 8,834 people



News About Turkey - NAT

[@NewsAboutTurke1](#) FOLLOWS YOU

Founded by a small group of purged academics, NAT offers critical [#news](#), views and tweets regarding [#Turkey](#). You're welcome to submit your op-ed for publication

Top mention earned 4 engagements



Tim Francisco

[@CaPrTim](#) · Aug 5

Y to under-developed thinking ability imprimis.hillsdale.edu/gender-ideolog...
[#hollywood](#) [@SenJohnBarrasso](#)
[@joemacphoto](#) [@fredakshar](#) [@misenate](#)
[@MichaelCostable](#) [@WilSchroder](#)
[@5boymom](#) [@morganpolizzi](#)
[@SenatorRitchie](#) [@njassemblydems](#)
[@iowahousedems](#) [@NAMITexas](#) [@enews](#)
[@LWVDaneCounty](#) [@stevkmeredith](#)

[View Tweet](#)

Top media Tweet earned 4,960 impressions

Do you live in Dane County Board District 20?
dcimappaps.countyofdane.com/supervisors/pd...

Did you know the seat is vacant? Anyone running for the seat on August 10th will be counted as it is open and there were no registered write-in candidates.

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more people.

[Get started](#)

AUG 2021 SUMMARY

Tweets	11	Tweet impressions	13.3K
Profile visits	556	Mentions	4

New followers
6

Jul 2021 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 2,819 impressions

The special election tomorrow doesn't just include AD 37. Check out our website for Candidates' Answers

lwdanecounty.org/candidates-ans...

And find your sample ballot:

myvote.wi.gov/en-us/Whats-On...
twitter.com/WiscVoterID/st...

🗨️ 3 ❤️ 2

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Top Follower followed by 2,909 people



ChampaignCountyClerk

[@ChampCtyClerk](#) FOLLOWS YOU

Official account of the Champaign County Clerk.

[View profile](#)

Top mention earned 9 engagements

[@WiscVoterID](#) [@LWV_WI](#) Dedicated [@LWVDaneCounty](#) members of the voter service committee put together the Candidates' Answers and [@VOTE411](#) information.

👍 1 ❤️ 2

[View Tweet activity](#)

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Top media Tweet earned 1,287 impressions

[@nadaelmikashfi](#)
pic.twitter.com/2SwTYxgwko

What's going on?

- It's annoying or not interesting
- I'm in this photo and I don't like it
- I think it shouldn't be on Facebook
- It's spam

🗨️ 1 ❤️ 5

[View Tweet activity](#)

[View all Tweet activity](#)

JUL 2021 SUMMARY

Tweets	50	Tweet impressions	15.6K
Profile visits	1,680	Mentions	11
New followers	5		

We continue to gain followers on all LWVDC socials from a younger demographic.

Reminder - Events are posted on the LWV Dane County's Facebook page for all major league events. Instagram stories (24 hours) and Twitter are also posted the day of to remind folks. Press releases are sent for Candidates's Answers and all major League forums.

President

EC Decisions

- **Approved request from Programs to add a speaker to the Sept. 1 Forum on redistricting, Kriss Marion**, a supervisor with the Lafayette Board of Supervisors. A commitment was needed before the August Board meeting. (The other speakers were approved at the last board meeting.)(7/28/21)
- **Approved co-sponsorship (w/ Wisconsin Democracy Campaign) of the Fair Maps Coalition's virtual screening of Can You Hear Us Now?** (8/9/21)

Report from Executive Committee Meetings

July 21

- The EC discussed the executive director search
 - Chris will send a letter to members with ED update
 - Maria will write a bulletin article for the Summer Bulletin
 - Still on track for 9/1 posting and 10/1 closing date
 - Salary range will be posted as 70-80k (later changed to 65k - 80k)
 - Chris will check with Debra about what they use for medical benefits in LWVWI
- An update on new board member orientations was provided (Finance, Governance, Technology)
- Despite multiple communications, a Fund Development Director has not yet been identified. It's time for the group to meet so Chris will call a meeting while the search for a director continues.
- **Barb Feeney has joined the Executive Committee, pending board approval.** It was considered important to have someone from one of the two major program areas - either VS or P&A. Since P&A has been recommended recently, VS is a good choice.
- Discussed external communications meeting and decision to develop editorial guidelines for all external communication tools (e.g., bulletin, social media, eNews, forum research materials, etc.); work will begin this fall to develop the communications committee, define the domain
- Decided to have discussion of 21-22 goals at the next meeting to focus activity and enhance reporting

August 3

- The agenda was discussed, revised and approved for the August Board Meeting.
- An ED search committee update was provided; input from both board members and non-board members was sought and received. Posting is on track for Sept. 1 with an Oct. 1 closing date.
- A request sent to Cindy for the member directory to do a Fair Maps phone bank was forwarded to the EC for discussion/approval. Focus of the message and intended audience were not provided and further information requested. Only members can have access to the membership directory, so necessary to identify who will be making the calls. As guidelines are developed for external communications, the use of phone banks should be included.
- Appears to be confusion about how the P&A internships will be filled and managed. This should be clarified. Donors have committed money to supporting the internships so they need to be defined and filled.
- DEI training and strategic planning both included as contingency items in the 21-22 budget, based on receipt of grant funding. Given that we don't yet have an ED nor a Fund Development Director, identified a need to discuss with the board that they will need to develop funding if they intend to go forward with these items.
- Discussed the ongoing quest for a Fund Development Director. FD meeting has been set for Aug. 16 to discuss development process without a director
- Doodle request has gone out for a September external communications meeting on editorial guidelines

Thank You to

- **Georgiana, for all she has done; her leadership, insight, experience, talent, patience, energy, humor and support have contributed so much to who we are as a League today. She will be missed.**
- Maria, for taking on the facilitation of the external communications editorial guidelines discussion at the same time she is leading the executive director search
- Cindy, Brook, Bonnie and Laura for their efforts on the web redesign
- Georgiana, for working almost to her last day in Madison to get Programs and Advocacy positioned for success
- Pat Patterson, for stepping in midstream to take on the work of a VERY active committee/domain, Programs

Calendar

August

Final planning for September Open House/New Member Orientation(?)

Final planning for September Issues Forum, Study materials

Deadline for September *Bulletin*
Planning for October Issues Forum
Editorial Guidelines for External Communications

September

Final planning for November Forum
Deadline for October Study Materials
Deadline for *Bulletin*
Dues Renewal reminder
Planning for November Forum
Plan for Fall Board Planning Retreat

October

Deadline for November Study Materials
Deadline for *Bulletin*
Non-renewed memberships lapse
Planning for Lively Issues Luncheon