

FINAL DRAFT

LEAGUE OF WOMEN VOTERS
BOARD MEETING
November 8, 2010

Members Present: Earnestine Moss (President), Barbara Mortensen, Deborah Speckmann, Gail Bliss, Brook Soltvedt, Donna Norton, Priscilla Thain, Kathy Johnson

President Moss called the meeting to order at 6:05.

Secretary's Report: Bliss moved and Speckmann seconded to approve the minutes as amended.

Treasurer's Report: Johnson said new software will be purchased for payroll. Pat Levin will close our current credit card and obtain a new card with lower fees. Johnson presented the Income and Expense Statement and Balance Sheet (attached) from July through October 2010. Our net income was \$3,342.16 and short-term interest income was \$23.57. Our total assets are \$168,156.21.

Fundraising Report: Bliss will attend a grant-writing class given by the Madison Community Foundation. She asked Steve Goldberg of CUNA Foundation for a donation for Candidates Answers including the Spanish Language edition.

Bulletin/Web site Report: Soltvedt said we had 1,275 new visitors to the web site for the 30 days ended 11-7-10. She'll write a paragraph for the bulletin regarding hits and other statistics about the site. She's been linking the site to recent mentions about LWVDC in the newspapers.

Membership Report: Johnson stated we need 200 minimum for bulk mailing. If National drops non-paying national members on 12-31-10 (46 people) we will continue to send them mailings to meet the minimum. Speckmann presented the attached membership report.

Outreach: Moss said she's still trying to organize a coalition with Delta Sigma Theta Sorority, Inc. and Urban League of Greater Madison in time for the February primary. She participated in the following programs recently:

Eagle Heights Voter Education events on 10-20-10 and 10-23-10

Allied-Dunn's Marsh Community meeting on 10-29-10

St. Paul African Methodist Episcopal Church Veterans Day celebration on 11-7-10.

All the events were well attended.

On 11-12-10 Moss and Johnson will meet with an International delegation sponsored by the US State Department and hosted by the LWVWI.

Program: Norton said the following programs would be presented in the coming months: *Moss will present Outreach in February, Charter Schools in March (no presenter selected yet), Threinen will present Land Use in April.* Lively Issues will be 1-15-11. Norton and Johnson will select the venue. Soltvedt will ask Terese Berceau to give a presentation at Lively Issues along with Tammy Baldwin who has already been invited.

Publicity: Gloria Meyer is willing to train a new Publicity chairperson but none is chosen yet. The Nominating Committee will be asked to find a new Publicity chairperson. Norton and

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Moss will be on the Nominating Committee along with Lois Kiggins, Joann Elder, and Barbara Karavolas.

Voters' Service Report: Thain found moderators for every forum presented prior to the 11-2-10 election. She would also like to train more moderators. Thain is unhappy with the coalition we joined because there were too many questions for the candidates in Candidates Answers. She wants a committee to select Candidates Answers questions for the spring 2011 elections. Soltvedt, Moss, and Johnson volunteered. Thain said Kathy Fullin told her that two people at MATC gave lots of help with voter registration there. We'll honor them at Lively Issues.

President's Report: Moss said the Louise R. Fisher estate gave a \$5,000 donation to LWVDC on 10-19-10. Can this donation be recognized on the donor's plaque? Donations of at least \$10,000 are recognized on this plaque so Moss will ask Sara if Fisher gave other contributions sufficient to bring the total to \$10,000. A State of Wisconsin government organization requested a speaker for March on the topic of Women's History Month. Thain moved and Mortensen seconded a motion to ask LWVWI to provide the speaker, as it would more likely have the expertise to handle this topic. The motion passed 3-2 with 2 abstentions. Moss will ask Andrea Kaminski if she can handle this.

Old Business: Because the building that our office is in is offered for sale, Mortensen had a conversation with Jenny Armstrong, the listing realtor. Here are the points they discussed:

Five parties have shown interest in the property. Three of the five would purchase with an intent to demolish the building and rezone it to Planned Unit Development from its current C-3 zoning. The other two would keep the building as is. To change the zoning and get a demolition permit would take at least six months. The building on the corner needed 18 months to get through this process. When our building is sold it would take 30-60 days to close. Armstrong is willing to notify us when an offer is accepted and what the buyers' intention is. It is her opinion that our rent is below the current market rate so a new owner would probably raise the rent. Mortensen's opinion is that we don't need to look for a new place now - we'll have enough time to do this when the building is sold.

New Business: Mortensen moved and Bliss seconded a motion to try to find two high school students who have demonstrated civic involvement and invite them to be honored at Lively Issues. The motion passed unanimously. Mortensen will try to locate some students. Mortensen said she would be absent from the January 2011 meeting. Bliss volunteered to take the minutes at this meeting.

The board meeting times for 2011 are:

January 10 February 14 March 14 April 11

The meeting was adjourned at 8:35.